



# AQaaS™ Air Quality as a Service

C2 offers its end-to-end proprietary service utilizing HD-BPI™ to create ultra-pure indoor air environments. We utilize our CMC Platform™ to deliver HiPure™ air quality wherein people thrive and flourish.



*C2 brings the new era of air, where the indoor air we breathe isn't just pure but verifiably pure. And we're determined to make it happen by delivering the one and only service that can create, measure, and certify ultra-pure indoor air quality environments equivalent to pristine mountain air.*

The post-pandemic world is requiring businesses to adapt to new consumer expectations. Consumer avoidance behavior hardens whenever health risk is perceived within any environment. And justifiably so – people are 1000 times more at risk of viral transmission via the air they breathe than from surface contact. Air quality affects consumer cognition and emotion and leads to different behavioral responses, including consumption decision-making. Restaurants are waking up to the fact that continuous purification of airspace is no longer a nice-to-have premium luxury, but rather an essential requirement for guest confidence.

C2 believes everyone deserves to breathe in life. We change the breathing experience to protect human health from the invisible threats within indoor air spaces and allow people to thrive and flourish as they experience the incredible benefits of breathing ultra-purified air.

## Create

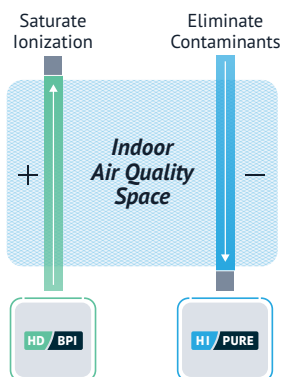
We rapidly assess your space, design for optimal ion density, and implement the C2 CMC platform to create and maintain incredible forest fresh air inside your building. C2 AQaaS™ creates indoor environments that deliver elevated guest confidence to enjoy their dining experience.

## Measure

We continuously measure, analyze, compare, and display your indoor air quality results against established international indoor air quality standards. Historical, trending, and real-time data intelligence allows your business to see your progress and to share this information with guests if desired.

## Certify

We reduce the complexity of knowing how your indoor air quality metrics and variables match up against international standards specific to your facility type, and importantly, celebrate your ultra-high pure air environment through the C2 HiPure™ certification indicating exceptional levels of air purity.



*Forest-quality air is ion-rich. C2 enriches anemic indoor spaces with a continuous supply of oxygen ions that actively bind up and inactivate harmful contaminants in the air, such as viruses, bacteria, fine particulate matter, mold, fungi, spores, allergens, dander, and smoke, rendering them harmless.*



## *Elevate your brand in the public eye.*

With C2, restaurants are empowered with a strategic marketing advantage to the public highlighting a commitment and priority to protect the health and safety of guests and employees, reducing fear and hesitancy to return to the restaurant. Encourage community and reverse the effects of social distancing and isolation. Establish a recruiting edge to attract and retain employees and lower corporate liability risk.

## *Create a differentiated guest experience.*

With C2, restaurants can reduce psychological anxiety levels and deliver peace of mind to confidently improve the guest experience. Notice the reduction in odor and smoke for a cleaner, healthier breathing experience. Capitalize on the improvement of guest moods, energy, and cognitive clarity that are enhanced in HiPure™ environments. Elevate guest referral business, online reviews, and return frequency by leveraging HiPure™ air quality for revenue generation.

## *Discover a new method of guest engagement.*

With C2, restaurants can leverage their investment in ultra-pure air quality as a means of guest engagement on multiple levels. Drive guest awareness of indoor air quality measures and encourage them to notice a different breathing experience, to relax and breathe easy while enjoying the dining experience. Restaurants can display real-time information highlighting the purified environment. Table QR codes can allow customers to explore how to obtain C2 at home to create their own HiPure™ environments, driving C2 affiliate marketing revenue back to the restaurant to offset costs and generate additional revenue.

### *Improved Employee Productivity*

- ✔ Leverage the C2 HiPure™ environment to boost employee energy
- ✔ Enhance the cognitive and physical performance of staff
- ✔ Contribute to better moods and mental health

### *Guest and Employee Safety*

- ✔ Reduce employee absenteeism by reducing airborne threats in the workplace
- ✔ Hedge customer viral transmission risk within the restaurant environment
- ✔ Eliminate fine particulate matter that causes systemic long-term health risk

### *Food Freshness & Longevity*

- ✔ Leverage High-Density Bipolar Ionization to maintain food freshness
- ✔ Lower operational costs through a reduction in food spoilage
- ✔ Remove airborne bacteria that settle on produce causing degradation

*Breathe Pure Today! (801) 613-1131*



C2 is the only company to offer Air Quality as a Service (AQaaS) through our patented CMC Platform, actively maintaining healthy human environments by delivering the world's first complete holistic solution that creates, measures, and certifies healthy indoor air quality. C2 is the new era of air – in both residential and commercial environments.  
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