

C2 brings a new era of air, where the indoor air we breathe isn't just pure but verifiably pure. And we're determined to make it happen by delivering the one and only service that can create, measure, and certify ultra-pure indoor air quality environments equivalent to pristine mountain air.

New health and wellness data gained from the world pandemic is changing how residents value the air they breathe in their homes. And justifiably so - people are 1000 times more at risk of viral transmission via the air they breathe than from surfaces they touch. The air is the primary means of spreading illness. On the other hand, the air is your key to unlocking some of the most powerful mental and physical health benefits to improve your quality of life. Continuous purification of airspace is no longer a nice-to-have premium luxury but rather an essential requirement for reducing health vulnerabilities and living your life to the fullest.

C2 believes everyone deserves to breathe in life. We change the breathing experience to protect human health from the invisible threats within indoor air spaces and allow people to thrive and flourish as they experience the incredible benefits of breathing ultra-purified air.



HiPure<sup>™</sup> air environments are ion-rich. C2 enriches anemic indoor spaces with a continuous supply of oxygen ions that actively bind up and inactivate harmful contaminants in the air, such as viruses, bacteria, fine particulate matter, mold, fungi, spores, allergens, dander, and smoke, rendering them harmless.



# AQaaS™ Air Quality as a Service

C2 offers its end-to-end proprietary service utilizing high-density bipolar ionization (HD/BPI™) to create ultra-pure indoor air environments. We utilize our CMC Platform<sup>™</sup> to create HiPure<sup>™</sup> air quality wherein residents in the home will thrive and flourish.







## Create $\stackrel{\smile}{=}$



We rapidly assess your home space, design for optimal ion density, and implement the C2 CMC platform to create and maintain incredible fresh forest air inside your home. Those living in and/or visiting your home will feel a fresh breathing experience, enabling you to confidently gather and entertain friends and family.



Placebo effect? Absolutely not! We continuously measure, analyze, compare, and display your indoor air quality results against established international indoor air quality standards. Historical, trending, and real-time data intelligence allows you to see your progress and share this information with others as desired.

# Certify (SE)

We reduce the complexity of knowing how your indoor air quality is performing compared to international air quality standards. Celebrate your ultra-high pure air environment achievements through the C2 HiPure™ certification indicating exceptional levels of air purity.







# Your Invisible Advantage to Life

Within HiPure<sup>™</sup> environments, people thrive and flourish! Transitioning from a conventional environment to a HiPure™ environment results in significant cognitive function improvement - up to 61%. Toxicological and epidemiological evidence suggests that exposure to poor air quality has immediate and detrimental effects on our emotions. C2 allows you to take advantage of nature's method to fortify your mental health. Reverse the effects of social distancing and isolation by enabling safe, stress-free gatherings and socializing within your C2-protected spaces. Improve physical health and longevity by removing the particulate matter in the air that causes respiratory and cardiovascular damage in both chronic and acute manners.

Imagine fewer trips to the doctor each year because of your new C2 capabilities that combat the health threats brought home from school, work, gym, church, and social areas. Expect fewer sick days at school, work, and play. Consider the benefits of better sleep, energy levels, and mood. Imagine less eye irritation and allergic reaction from pet dander and pollen, less sneezing, and less coughing. Notice the bonus benefits of improved plant growth within your home, the longer shelf life of the food on your counters, and the sudden disappearance of nagging odors from pets, mold, and stale air areas within your home. Yes, all of these benefits and more are derivatives of C2 HiPure™ environments.

# Leverage Nature's Method of Purifying Space

It's like you have stepped outside for a breath of fresh air without the "stepping out" part. The cleanest air environments in our world - forests, mountains, beaches, and oceans - are densely populated with oxygen ions. C2 leverages high-density bipolar ionization to fill your indoor spaces with comparable ion density to forests and beaches. These ions combine with moisture in your air (H2O) to create H2O2, a dry hydrogen peroxide safe for humans. Once airborne and upon contact with pathogens, the ions swarm the pathogen and destroy their protective protein structures to render them harmless. Sick Building Syndrome? Not in your house!

#### **Active (Not Passive) Protection**

- Populate your home spaces with pathogen-fighting ions
- Instantly respond to contaminants introduced to your environment
- See exactly how your environment is performing in different seasons and settings

#### An Inside-Out (Not Outside-In) **Strategy**

- Actively purify your indoor air that filters do not proactively treat
- Neutralize and remove viral, bacterial, and other health threats already inside your spaces
- Compliment filtering, air-scrubbing, and other solutions that clean outside air coming into your home

#### **Proven Efficacy**

- SARS-CoV-2 (COVID-19),
- Influenza H1N1 and H5N1
- 99% effectiveness against E.coli, Pseudomonas, and Staphylococcus

## Breathe Pure Today! (801) 613-1131



C2 is the only company to offer Air Quality as a Service (AQaaS) through our patented CMC Platform, actively maintaining healthy human environments by delivering the world's first complete holistic solution that creates, measures, and certifies healthy indoor air quality. C2 is the new era of air - in both residential and commercial environments. © 2023 C2. All rights reserved. C2-Residential-v1-040923

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